

Monty Clark

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INTEREST

Improving business, student and personal success through the development and implementation of proven strategic business systems

EDUCATION

Master of Business Administration, 2002
University of Miami; Graduated *summa cum laude*

Associates Degree, Computer Animation, 1997
Art Institute of Fort Lauderdale

Bachelor of Arts, English Literature, 1983
University of Vermont; Term abroad, Trinity College, Oxford, UK

PROFESSIONAL EXPERIENCE

- 2013 – 2015 **Author**, [*I Wish Someone Had Told Me*](#), Honolulu, Hawaii
- Book was written to help students succeed in their education, their careers and their lives
 - Includes goal-setting exercises to assist with creating a long-term life vision
 - Published March 2015 – [Available on Amazon](#)
- 2013 – 2015 **Author and Producer**, [*The Good To Go Gang*](#) (GTGG), Honolulu, Hawaii
- Wrote and produced a 30-minute animated exercise video series to fight childhood obesity
 - Launched program successfully in Georgia elementary school system
 - Worked with the Georgia State PTA to coordinate the launch
 - [Free to watch on Vimeo](#) with password **PTA4U**
 - Learn more about the campaign at GTGG's crowd-funding site [here](#)
 - Will go national in the 2015-2016 school year
- 2010 – 2012 **Campus Director**, Art Institute of Atlanta-Decatur, Decatur, Georgia
- Provided leadership to ensure state and federal compliance and fiscal responsibility, established a professional development program to provide student support, and facilitated cross-collaboration among departments
 - Oversaw Admissions, Director of Student Financial Services, Accounting, Dean of Academic Affairs, Director of Career Services, Director of Student Services, IT and Facilities as direct reports
 - Established a strong relationship with the community through direct involvement with political leaders, community organizations, and local businesses
- 2008 – 2010 **Dean of Academic Affairs**, Art Institute of Raleigh-Durham, North Carolina
- Started a college in North Carolina, secured licensing by the University of North Carolina's Board of Governors, and received national ACICS accreditation and regional SACS accreditation
 - Hired and managed all faculty, Registrar, Director of Library Services, and Academic Directors for various programs

continued

- Achieved milestones through student success initiatives, faculty development, curriculum improvement, and administrative support
- Developed a Guest Speaker series, Student Government, Student clubs, and a Student Success Center that included tutoring, mentoring and academic guidance
- Lectured in Professional Development

2007 - 2008

Executive Trainee, Art Institute of Charleston, Charleston, South Carolina

- Trained in all functional areas of the Dean of Academic Affairs position and assisted in establishing a culture of communication between all departments
- Worked with Director of Financial Services on the budgeting process and long-term forecasting, assessing program material requirements and expenses
- Assisted the Registrar with course coding and pre-requisite requirements, transfer credits, entrance exam scores, and all areas of registration and student records
- Facilitated product knowledge trainings for faculty on software-intensive programs including Web Design and Interactive Media, Game Art & Design and 3-D Animation
- Assisted with three new program proposals for the South Carolina Commission on Higher Education, including curriculum, facilities requirements, faculty and staff requirements and all texts and resources needed to properly implement the programs – all proposed programs were accepted by the Commission

2003 - 2007

Academic Director, Department of Game Art & Design
The Art Institute of Fort Lauderdale, Fort Lauderdale, Florida

- Developed curriculum (and worked with National Task Force on system-wide curriculum) for this new department
- Managed the 3D Animation faculty and curriculum for the Media Arts & Animation and Motion Graphics & Visual Effects Departments
- Led the expansion of this new department through cross-collaboration with exiting program faculty
- Chair of the Professional Development Program for students, the Continuing Student Review initiative, and the Faculty Technology Committee
- Taught Game Art and Professional Development classes
- Member of the Student Success Committee and Admissions Committee

2002 - 2003

Assistant Academic Director, Department of Media Arts & Animation
The Art Institute of Fort Lauderdale, Fort Lauderdale, Florida

- Developed a new curriculum for the animation department
- Managed 15 faculty members and scheduled 450 students each quarter
- Collaborated with the Miami School to share faculty and best practices
- Assisted in the development of the Visual Simulation curriculum
- Taught Animation and Professional Development classes

1997 - 2005

Founder, President and Producer, Exodus Entertainment, Miami, Florida

- Founded a full-service animation production company and produced 2-D and 3-D computer animation for video games, television shows, commercials and educational products
- Raised more than \$1 million in funding for this startup venture
- Oversaw a staff of 20 artists

- Managed budgeting, payroll and business development
- Clients included Mattel, Fox TV, McDonald's, Warner Brothers and others
- Selected by Industrial Light & Magic to premiere two short films at SIGGRAPH 2000

BOARD AFFILIATIONS

- Secretary, Business Networking International, BNI Lanikai chapter, 2012-2013
- Member, Atlanta Economic Development Committee, January 2011-February 2012
- Director, Decatur Arts Alliance, December 2010-February 2012
- Member, Decatur Business Association, July 2010-February 2012
- Member, Educational Management Corporation Executive Management Committee, July 2010-February 2012
- Director, 2006-2007 and Member, 2001-2007, South Florida Chapter, International Game Developers Association (IGDA)
- Director, Exodus Entertainment, Inc., Miami, Florida, 1998-2005
- Fellow board members included top executives from Warner Bros., Disney, The Equitable Assurance Company, and law firm Greenberg Traurig.
- Faculty Advisor and Founder, Game Club, The Art Institute of Fort Lauderdale, Fort Lauderdale, Florida, 2003-2007
- Advisory Board Member, Academy of Information Technology (AOIT) Student Development Committee, Miami Chamber of Commerce, 2000-2002

REFERENCES

- **Rick Jerue**
Former President of the Art Institute of Charleston
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MORE INFORMATION

[LinkedIn Profile](#)